

Elizabeth Banda

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EDUCATION

The University of Texas at Austin

May 2025

Bachelor of Fine Arts in Design

Austin, TX

- Minor in Entrepreneurship

WORK EXPERIENCE

Wholesale Caps

Sept. 2025 – Present

Graphic Designer

Houston, TX

- Design graphics for promotional ads including email marketing, social media, and digital campaigns.
- Design custom apparel and merchandise for schools and sports teams, ensuring all designs adhere to brand guidelines and meet client specifications.
- Work with sales and production teams to ensure artwork meets technical requirements for printing and embroidery, considering placement, sizing, color, and production limitations.
- Manage multiple projects simultaneously while meeting client deadlines.

Texas Performing Arts

Aug. 2023 – Present

Fabrication Design Studios Team Lead

Austin, TX

- Built, painted, designed and installed scenery and props with attention to detail for the Department of Theater and Dance, the Butler School of Music, and Texas Performing Arts productions.
- Collaborated with designers, technicians, and other team members in the fabrication process.
- Ensured that all constructed elements adhered to the artistic vision of each production.

Alignments 2000, Inc.

May 2024 – Jul. 2024

Graphic Design and Marketing Intern

Remote

- Developed engaging graphics for digital and social media campaigns.
- Designed promotional materials for both online and in-person events.
- Helped refine and develop brand elements, including logos, typography, and color palettes.
- Contributed creative ideas for improving visual content and engagement.
 - **Key Results:** Increased community engagement, wider audience outreach, functional company website, refined brand guideline.

The Daily Texan

Jan. 2023 – Aug. 2023

Opinion Illustrator

Austin, TX

- Translated ideas and viewpoints expressed in written content into engaging and thought-provoking illustrations in Krita and Photoshop
- Brought a unique and artistic perspective to the opinions section by generating original and imaginative concepts.
- Worked closely with the editorial team to understand the message and tone of the written content and met strict deadlines.

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** OSHA-10-hour Certification
- **Skills** Technical knowledge of construction and power tools; Strong understanding of acrylic and house-paint; Graphic design; Industrial design; User research; Illustration; 3D modeling (Rhino 3D, Fusion360); Video Editing/Motion graphics; Animation; Adobe Creative Suite; Krita; Microsoft Office Suite and Google Suite; leadership; Problem-solving; Attention to detail
- **Interests:** College Football; Painting; Making Party Decorations; Sewing; Papercrafts